winsym.ai



COURSE CATALOGUE 2026/27

AI COURSES FOR MALAYSIAN COMPANIES

Six practical courses for every role, taught on your team's real work. In-house or as a public cohort. HRD Corp claimable, subject to HRD Corp approval.

OVERVIEW

SIX COURSES, ONE STANDARD

Each course is built the same way: short inputs, long practice, and a real task per participant that is finished and written down by the end.

Course	Level	Length	For
Generative AI at Work	Beginner	2 days	All staff, admin, HR, finance, sales and customer service
AI Automation & Agents for Operations	Intermediate	2 days	Operations, admin, finance and process owners who are comfortable with software but are not developers
AI Strategy for Leaders & Business Owners	Executive	1 day	Directors, founders, general managers and heads of department who own budget and priorities
AI for Marketing & Content Production	Intermediate	2 days	Marketing, content and social media teams, in-house creative teams and agencies
AI in Medical & Clinical Education	Professional	1–2 days	Hospitals, medical and nursing faculties, clinical educators, simulation centres and postgraduate training programmes
Build with AI: Websites & Internal Tools	Intermediate	2 days	Digital, marketing-tech, product and IT teams, and founders who want to prototype without waiting for a developer

Included with every course

- Course workbook and prompt library
- 30 days of access to the winsym student dashboard
- Certificate of completion (verifiable online)
- HRD Corp documentation pack for your claim

CLASS SIZE

Up to 25 participants

LANGUAGE

English, Bahasa Malaysia support on request

WHERE

Klang Valley, or at your premises anywhere in Malaysia

Starting price: MYR 3,000 for a half-day in-house course with up to 15 people. One- and two-day courses are quoted per group.

COURSE 1 OF 6 · PRODUCTIVITY

GENERATIVE AI AT WORK

Two days that move every role from “tried ChatGPT once” to a personal AI workflow they use on Monday.

LEVEL	LENGTH	FORMAT	LED BY
Beginner	**2 days · 14 hours**	**In-house or Public cohort**	**Karim, Tharishya**

Who it is for

All staff, admin, HR, finance, sales and customer service. No technical background needed.

The problem it solves

Most teams already have AI licences. What they lack is a shared way of working: which tool for which task, what never goes into a public model, and how to check the output before it reaches a client.

What your team leaves with

- A personal prompt and workflow library built on each participant's real tasks
- One real task automated and documented per participant
- A draft company AI usage policy aligned with PDPA
- A team-wide standard for checking AI output before it leaves the building

Modules

01 Foundations that hold up
How large language models work, where they fail, and choosing between ChatGPT, Claude, Copilot and Gemini for a given job.

02 Writing in your company's voice
Emails, proposals and reports that sound like you, plus a review checklist so nothing embarrassing goes out.

03 Documents and knowledge
Summarising contracts and policies, working with PDFs and spreadsheets, and building a shared team prompt library.

04 Data and reporting
Analysing spreadsheets, building charts and verifying the numbers AI gives you.

05 Safe use and PDPA
What never goes into a public model, account settings that matter, and a usage policy starter.

06 Capstone: automate your own task
Every participant takes one recurring task from their job, rebuilds it with AI and presents the before/after.

Full outline: www.winsym-ai.my/courses/ai-at-work · HRD Corp claimable, subject to HRD Corp approval.

COURSE 2 OF 6 · OPERATIONS

AI AUTOMATION & AGENTS FOR OPERATIONS

Your operations team leaves with one working automation connected to the systems you already run, not a slide about agents.

LEVEL	LENGTH	FORMAT	LED BY
Intermediate	**2 days · 14 hours**	**In-house or Public cohort**	**Karim**

Who it is for

Operations, admin, finance and process owners who are comfortable with software but are not developers.

The problem it solves

Copy-paste between WhatsApp, email, spreadsheets and the ERP quietly costs hours a week per person. Automation tools can remove most of it, but only if someone maps the process first and builds with error handling.

What your team leaves with

- One production-ready automation on a real process, running in your stack
- A process map with an hours-and-ringgit estimate of what it saves
- A runbook so your team can maintain and extend it
- A shortlist of the next three processes worth automating

Modules

01 Map the process, find the leak
Workflow mapping and a lightweight Leak Ledger: where time goes, what it costs, what to automate first.

02 No-code automation
Triggers, actions, branching and error handling in Make, n8n or Zapier, whichever fits your stack.

03 AI steps inside workflows
Using language models to extract, classify and draft, invoices, enquiries, forms, with checks in place.

04 Connecting your systems
Google Workspace or Microsoft 365, CRM, WhatsApp Business, webhooks, APIs and MCP connections.

05 Agents with guardrails
When an agent is the right answer, and how to keep a human in the loop, log every action and cap cost.

06 Capstone build
Build, test and document one automation on a real process, then present it to your manager.

Full outline: www.winsym-ai.my/courses/ai-automation-agents · HRD Corp claimable, subject to HRD Corp approval.

COURSE 3 OF 6 · LEADERSHIP

AI STRATEGY FOR LEADERS & BUSINESS OWNERS

One day for directors and owners to decide what to do with AI this quarter, and what to ignore.

LEVEL	LENGTH	FORMAT	LED BY
Executive	**1 day · 7 hours**	**In-house or Public cohort**	**Tharishya, Karim**

Who it is for

Directors, founders, general managers and heads of department who own budget and priorities.

The problem it solves

Leadership gets pitched a new AI tool every week. Without a way to score readiness and rank opportunities by return, companies either freeze or buy the wrong thing.

What your team leaves with

- Your baseline score on the winsym Transformation Index (WTX)
- A ranked list of your first three AI use cases with rough ROI
- A 90-day roadmap your team can execute
- A one-page brief for your board or partners

Modules

01 What is real in AI right now
What is shipping versus what is only demoed, drawn from the conferences and vendor conversations we are in.

02 Where your P&L leaks
Score your own operation on the seven WTX dimensions and find where time and money disappear.

03 Build, buy or integrate
A decision framework for software spend: connect what you run first, build only when it pays.

04 Governance, PDPA and risk
Policies, data boundaries and the questions to ask before any AI touches customer data.

05 People and adoption
Why training alone fades within weeks, and what makes new habits stick.

06 Your 90-day roadmap
Turn the day into a sequenced plan with owners, budget and KPIs.

Full outline: www.winsym-ai.my/courses/ai-leadership · HRD Corp claimable, subject to HRD Corp approval.

COURSE 4 OF 6 · MARKETING

AI FOR MARKETING & CONTENT PRODUCTION

Build a content system that produces a month of on-brand posts, visuals and ad variations, taught by a team that ran a creative agency.

LEVEL	LENGTH	FORMAT	LED BY
Intermediate	**2 days · 14 hours**	**In-house or Public cohort**	**Karim**

Who it is for

Marketing, content and social media teams, in-house creative teams and agencies.

The problem it solves

AI can produce a hundred posts an hour. Most of them sound generic and look off-brand. The gap is a system: brand voice rules, a pipeline from brief to post, and review before publishing.

What your team leaves with

- A brand voice system your whole team can use in Claude or ChatGPT
- A repeatable pipeline from brief to scheduled post
- A month of content produced live during the course
- An ad-variation workflow with a testing plan

Modules

01 Brand voice systems
Turn your brand guidelines into reusable instructions and examples that keep AI output on-voice.

02 From brief to 30 days of posts
Content calendars, pillars and batch production with review checkpoints.

03 AI images and video, brand-safe
Generating visuals and short video with tools like Higgsfield, usage rights, consistency and when to use a designer.

04 Ads and variations
Producing ad variations at speed and setting up tests that tell you something.

05 Measure what works
Reporting on Meta and Google with the discipline we learned as Google and Meta Partners.

06 Capstone: your month, produced
Your team produces and schedules a real month of content in class.

Full outline: www.winsym-ai.my/courses/ai-marketing-content · HRD Corp claimable, subject to HRD Corp approval.

COURSE 5 OF 6 · HEALTHCARE

AI IN MEDICAL & CLINICAL EDUCATION

How hospitals and medical faculties bring AI into clinical teaching, simulation and assessment, led by emergency physicians who train clinicians.

LEVEL	LENGTH	FORMAT	LED BY
Professional	**1–2 days · 7–14 hours**	**In-house or Public cohort**	**Dr. Rishya, Dr. Sri Latha**

Who it is for

Hospitals, medical and nursing faculties, clinical educators, simulation centres and postgraduate training programmes.

The problem it solves

Clinical educators are asked to “use AI” with no guidance on what is validated, what is safe with patient data, or how it fits an existing curriculum and exam standard.

What your team leaves with

- A map of where AI fits your curriculum, and where it must not
- AI-assisted case and simulation scenarios built during the course
- Assessment item workflows with human review built in
- A governance checklist for patient data and ethics
- A pilot plan for your department

Modules

01 AI in healthcare: evidence and limits
What is validated, what is promising and what is marketing, for educators, not vendors.

02 Case and simulation design
Using AI to draft clinical cases and simulation scenarios, then validating them clinically.

03 Assessment with guardrails
Exam item development with AI support and mandatory expert review, from a team with exam-board experience.

04 Teaching and documentation workflows
Lesson preparation, feedback and documentation time saved without cutting corners.

05 Ethics, patient data and governance
PDPA, consent, de-identification and what never goes into a public model.

06 Your department pilot
Design a scoped, measurable AI teaching pilot for your unit.

Full outline: www.winsym-ai.my/courses/ai-medical-education · HRD Corp claimable, subject to HRD Corp approval.

COURSE 6 OF 6 · TECHNICAL

BUILD WITH AI: WEBSITES & INTERNAL TOOLS

Your digital team ships a real website or internal tool with AI coding assistants, and learns the security basics to keep it safe.

LEVEL	LENGTH	FORMAT	LED BY
Intermediate	**2 days · 14 hours**	**In-house or Public cohort**	**Karim**

Who it is for

Digital, marketing-tech, product and IT teams, and founders who want to prototype without waiting for a developer.

The problem it solves

AI coding tools make it possible for non-specialists to build software. Without structure they also produce insecure, unmaintainable code. Teams need a workflow, not just a tool.

What your team leaves with

- One real page or internal tool deployed during the course
- A repeatable AI-assisted build workflow from brief to deploy
- Security and data-handling basics for anything you ship
- A clear line between what your team builds and what needs engineers

Modules

01 AI-assisted development fundamentals
Working with Claude Code and similar assistants: planning, prompting, reviewing and version control.

02 From brief to website
Structure, content and SEO basics, then build and deploy a production-quality page.

03 Internal tools on your data
Dashboards, forms and small apps connected to spreadsheets or a database.

04 Databases, auth and forms
Supabase fundamentals: tables, row-level security, sign-in and form handling.

05 Shipping safely
Environment secrets, security headers, backups and handover documentation.

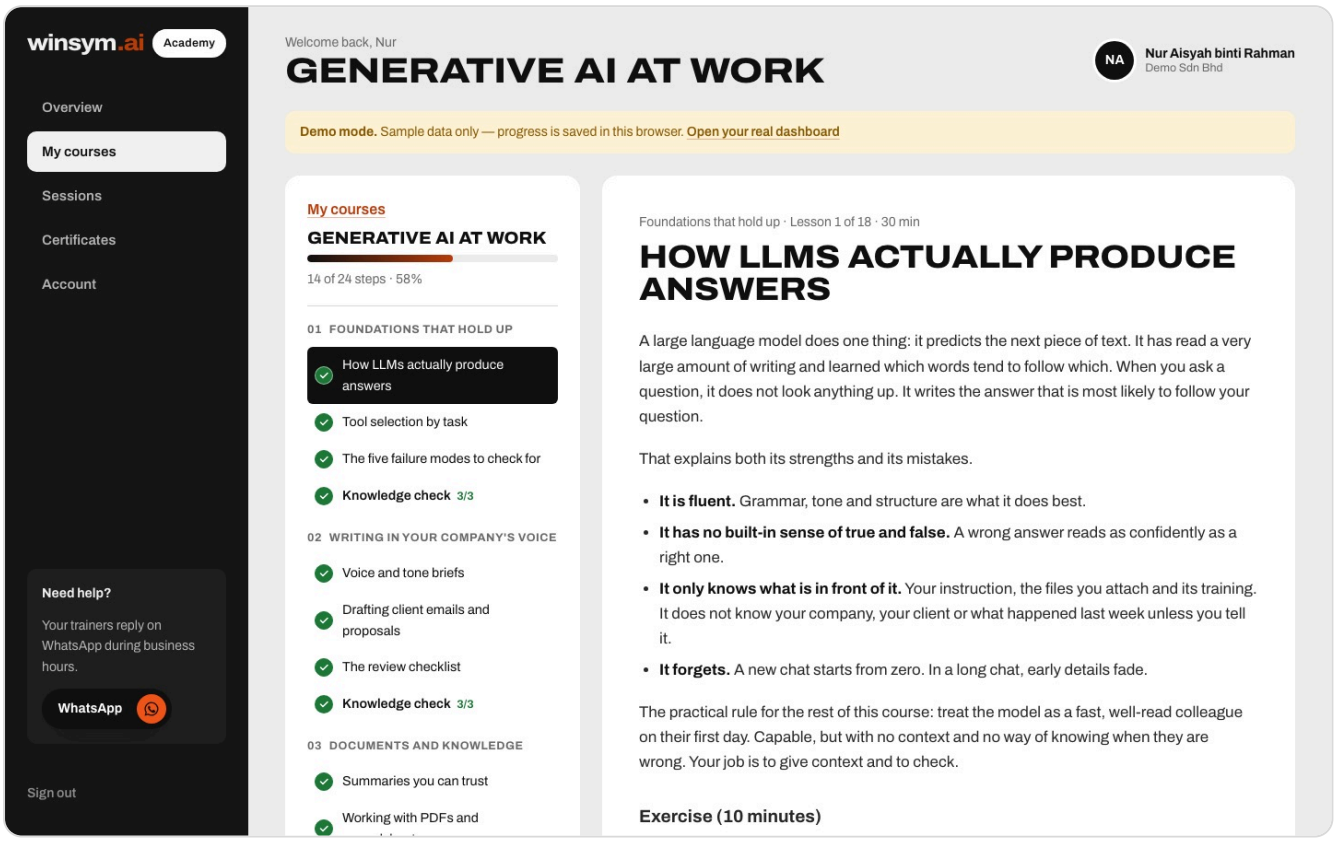
06 Capstone: ship it
Each team ships one real page or tool and presents it.

Full outline: www.winsym-ai.my/courses/build-with-ai · HRD Corp claimable, subject to HRD Corp approval.

AFTER THE CLASSROOM

30 DAYS IN THE WINSYM ACADEMY

Every participant gets a login. The lessons from the course are there as text with exercises, followed by short knowledge checks.



Lesson view. Screenshot of the demo account.

For participants

Lesson texts, exercises, workbook and sample files to practise with after the course.

For HR

Progress per participant and class, exportable as a CSV file for your records.

For everyone

A certificate of completion with a verification code that can be checked online.

HRD CORP

HOW THE CLAIM WORKS

winsym.ai is an HRD Corp Registered Training Provider. Registered employers can apply to fund these courses from their levy.

01 **Choose the course and date**

We send the course outline, trainer profile and quotation.

02 **Your HR applies in e-TRiS**

Under the HCC scheme, before the course starts.

03 **Plan about three weeks**

In-house courses start at the earliest 14 calendar days after approval.

04 **We deliver and document**

Attendance sheets, invoice and certificates with verification codes.

05 **HRD Corp pays the provider**

Directly, after the course.

Claims are subject to HRD Corp approval. Approval and cost caps sit with HRD Corp, not with the training provider. Rules as of October 2026. Coaching and software are not covered. The step-by-step guide for HR teams is at www.winsym-ai.my/hrd-corp.

TRAINERS

WHO TEACHES



FOUNDER · AI FOR BUSINESS, COACHING & CUSTOM SOFTWARE

Karim Azzaoui

German-Malaysian founder based in Kuala Lumpur. Karim works with business owners, executives and students: in-house AI training, one-to-one coaching for CEOs, keynotes at conferences and trade fairs, and custom software built for companies. Before winsym.ai he ran a creative studio with work for Volvo, Ford and Audi.



HEAD OF EDUCATION · STUDENTS & YOUNG PROFESSIONALS

Tharishya Rishya

Leads education at winsym.ai, with a focus on students, fresh graduates and first-time founders. She designs the AI Foundations curriculum and teaches it in a way that works for people at the start of their career. Co-founded Jomboss before joining winsym.ai.



HEAD OF AI IN MEDICAL TRAINING

Dato' Assoc. Prof. Dr. Rishya Manikam

Associate Professor of Emergency Medicine at Universiti Malaya and Consultant Emergency Physician at UM Specialist Centre. He chaired the national Emergency Medicine Specialty Conjoint Committee, examined in the postgraduate programme for about a decade and supervised around 80 Master of Emergency Medicine candidates. At winsym.ai he leads how we teach AI to clinicians.



AI IN MEDICAL TRAINING LEAD

Datin Dr. Sri Latha Balakrishnan

Emergency Physician at Hospital Putrajaya, a Ministry of Health hospital. She published research on bystander CPR from the Trauma and Emergency Department at Universiti Malaya Medical Centre and teaches life support. She completed AI in healthcare training at the National University of Singapore and leads how we apply AI to clinical training delivery.

The medical course is education about AI for clinicians and educators. It is not clinical training and does not carry CPD points at present.

NEXT STEP

TELL US YOUR TEAM AND YOUR DATE

Send the course, the number of participants and two possible dates. We reply within one business day with outline, trainer profile and quotation.

www.winsym-ai.my/book
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